



Young Reporters
for the environment

Young Reporters for the Environment

Environmental Campaign Video Checklist

Before you submit your environmental campaign video, make sure you're not missing anything!

1. Is your video under 3 minutes long?
2. Does it have a title?
3. Is it artistically and technically well done?
4. Did you use a promotional campaign or public service announcement style for your video?
5. If you used any facts or statistics in your video, did you cite your sources in a credit roll or a separate a 'References' list?
6. Did you create at least 70% of the video content on your own?
7. Does your video address the historical, economic, social, and/or political implications of your topic through an environmental lens?
8. Does your video show a link between local and global issues or events?
9. Does your video show solutions to an environmental problem or help raise awareness about an environmental issue?
10. Did you choose an original or creative topic for your video?
11. Did you do research, conduct interviews and leave your school to make the video?
12. Did you share your video:
 - a) Through your own social media channels?
 - b) At your school?
 - c) With your National Operator?
 - d) With your local or national newspapers, radio stations or TV channels?
13. If you shared your video, do you have evidence of this to give to your National Operator?

If you answered 'YES' to all the questions, then you're ready to submit your work to the YRE Competition!

